

NEWS RELEASE

R. Andrew Murray
District Attorney

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DA Murray calls on public to help end domestic violence in new radio PSA

CHARLOTTE, N.C. – In a new public service announcement airing on seven local radio stations, Mecklenburg County District Attorney Andrew Murray calls on the community to help prevent tragedies resulting from domestic violence.



Mecklenburg County District Attorney Andrew Murray (right) records the new "Be Their Hope" public service announcement with Beasley Media Group.

The District Attorney's Office and Beasley Media Group have partnered for the second year to raise awareness about domestic violence through the "Be Their Hope" public service announcements, which will air for six weeks beginning today.

In the message, DA Murray reminds listeners that there are tragic – even fatal – consequences when people ignore domestic violence. When domestic violence turns deadly, DA Murray says, friends and family often realize that they could have done more to prevent the loss of their loved one.

"We all need to step up, take responsibility and keep victims safe," he says in the public service announcement. "If you suspect that someone is the victim of domestic violence, you are their only hope. Reach out, provide support and break the cycle. As Mecklenburg's chief prosecutor, I need you to call police, come to court and take a stand if you see abuse."

The public service announcements will air on the following Beasley Media Group stations: 95.1 WNKS-FM, 103.7 WSOC-FM, 97.9 WPEG-FM, 610 WFNZ-AM, 101.9 WBAV-FM, 1660 WBCN-AM and 104.7 WKQC-FM.

During his first term in office, DA Murray recognized the need to address the significant number of domestic violence cases in Mecklenburg County. In 2012, he created a special team of dedicated Assistant District Attorneys who exclusively prosecute crimes that occur between people in intimate relationships.

The District Attorney's Office is grateful to Beasley Media Group for the opportunity to reach out to the community about this critical issue. The public service announcement also directs listeners to [Safe Alliance](#) and the Mecklenburg County Community Support Services' [Women's Commission](#) for assistance and more information.

“Please, stand with me,” says DA Murray in the public service announcement. “Let’s break the cycle together, and be their hope.”

Note: For more information about the District Attorney’s Office, visit www.charmeckda.com. For updates and other information, “like” the DA’s Office on Facebook at www.facebook.com/charmeckda and follow us on Twitter: @CharMeckDA.

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