

NEWS RELEASE

R. Andrew Murray
District Attorney

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DA Murray calls attention to domestic violence in latest radio PSA

CHARLOTTE, N.C. – In his latest public service announcement on local radio stations, Mecklenburg County District Attorney Andrew Murray calls attention to the threats often heard by domestic violence victims and the need for the community to provide support to victims.

District Attorney Murray has partnered with Beasley Media Group for the third year to create the “Be Their Hope” public service announcements, which began airing this week on Beasley Media Group’s seven local stations: 95.1 WNKS-FM, 103.7 WSOC-FM, 97.9 WPEG-FM, 610 WFNZ-AM, 101.9 WBAV-FM, 1660 WBCN-AM and 104.7 WKQC-FM.

In this public service announcement, District Attorney Murray addresses a question that prosecutors and advocates frequently receive from the public: Why would a victim stay in an abusive relationship? Although the reasons are varied and complex, one common factor frequently cited by victims are threats from abusers.

“Every day, victims in our community feel hopeless and trapped in violent relationships by threats from their abusers,” District Attorney Murray says in the public service announcement, pointing out that most victims of domestic violence try to leave their abusive relationships many times before they’re able to leave for good.

An abuser may display a firearm in a menacing manner or even threaten to take away the victim’s children. Or the victim may receive this threat: “If you leave me, I will kill you.” That phrase was used as the title of the [inaugural report](#) created by the Mecklenburg County Domestic Violence Fatality Review Team in 2011. The team found that in three of four cases reviewed for the report, the victims heard this threat before they were killed.

That’s why victims need the public’s help, says District Attorney Murray. He asks community members to reach out and provide support to anyone whom they suspect is a victim of domestic violence.

“As Mecklenburg’s chief prosecutor, I need you to call police, come to court and take a stand if you see abuse,” District Attorney Murray says. “Please, stand with me, and be their hope.”



District Attorney Andrew Murray records a public service announcement at Beasley Media Group’s studio.

For more information about domestic violence and local resources, contact [Mecklenburg County's Prevention and Intervention Services](#) or [Safe Alliance](#).

Note: For more information about the District Attorney's Office, visit www.charmeckda.com. For updates and other information, "like" the DA's Office on Facebook at www.facebook.com/charmeckda and follow us on Twitter: @CharMeckDA.

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