

NEWS RELEASE

R. Andrew Murray
District Attorney

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DA Murray, local radio stations partner to promote child abuse prevention

CHARLOTTE, N.C. – Supporting local efforts this month to spread the word about the steps everyone can take to help prevent child abuse, a radio public service announcement created by Mecklenburg County District Attorney Andrew Murray and Beasley Media Group will encourage all community members to stand up as advocates for children.

The public service announcement is an extension of Beasley Media Group's "Be Their Hope" campaign, which has worked to educate the community about domestic violence since 2014. This month's announcement, which turns its attention to the critical issue of child abuse, will be broadcast on 95.1 WNKS-FM, 103.7 WSOC-FM, 97.9 WPEG-FM, 101.9 WBAV-FM, 1660 WBCN-AM and 104.7 WKQC-FM. [Click here to listen to the public service announcement.](#)

April is Child Abuse Awareness and Prevention Month. The District Attorney's Office is one of more than a dozen partnering agencies of the Mecklenburg Child Abuse Prevention Team, which has embarked on a public awareness campaign this month.

District Attorney Murray addresses the community in the public service announcement, reminding listeners that all children deserve healthy and safe childhoods and that all adults have a responsibility to ensure that happens. He says simple steps anyone can take – whether it is letting a child know he can come to you when he feels hurt or confused or lending a hand to a stressed parent by cooking or babysitting – can go a long way to protect children.

"But perhaps the most important thing you can do is report abuse when you see it," says District Attorney Murray in the public service announcement. "Under [North Carolina law](#), anyone who suspects child abuse or neglect must report the abuse to authorities. Take a stand for a child in need. Please, stand with me, and be their hope."

To learn more about the Mecklenburg Child Abuse Prevention Team's work, as well as local resources, visit www.Meck4Kids.org.

About Beasley Media Group, Charlotte: Beasley Media Group, Inc., is a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI), which is celebrating its 56th year. Pro forma for the



DA Murray records the child abuse prevention public service announcement at Beasley Media Group's studios.

completion of announced divestitures, Beasley Broadcast Group owns and operates 63 stations (45 FM and 18 AM) in 15 large- and mid-size markets in the United States. In the Charlotte radio market, Beasley Media Group owns five FMs and one AM, including the following: WSOC-FM The New 103.7; WKQC-FM K104.7; WPEG Power 98; Urban AC WBAV/V101.9; WNKS-FM KISS 95.1; and, WBCN-AM 1660.

Note: For more information about the District Attorney's Office, visit www.charmeckda.com. For updates and other information, "like" the DA's Office on Facebook at www.facebook.com/charmeckda and follow us on Twitter: @CharMeckDA.

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